

ARTS AND ENTERTAINMENT

Audemars Piguet co-commissions installation at Ocean Space in Venice

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Audemars Piguet lends visibility to aquatic research through its latest collaboration. Image credit: Audemars Piguet

By LUXURY DAILY NEWS SERVICE

Swiss watchmaker **Audemars Piguet** has partnered with a well-known Spanish art foundation on a new project.

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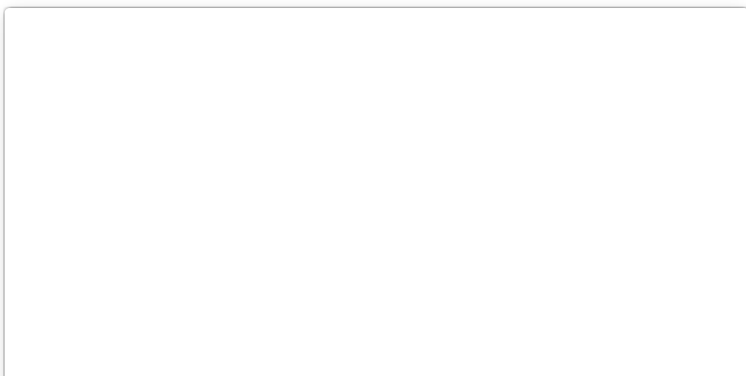
The installation, the result of a collaboration between Audemars Piguet Contemporary, Madrid's TBA21-Academy and Berlin-based artists Petrit Halilaj and Ivaro Urbanois, is now on view at Venice's Ocean Space Museum. Through the co-commission, organizers are also lending visibility and raising funds for important aquatic research initiatives.

Melodious message

According to the brand, Mr. Halilaj and Mr. Urbano's delivery calls into question "the complexities of cohesion and harmony between different species in our world."

Featuring guest curation from TBA21's Barbara Casavecchia, the watchmaker-sponsored display contains an ever-evolving ecosystem of large sculptures depicting creatures from air, land and sea wherein each sculpture doubles as a musical instrument. Live performers will use and interact with the items throughout the run.

Co-curation between Audemars Piguet and TBA21 not only guarantees an art exhibition will be created but ensures that further research on the topic at hand receives funding.



[View this post on Instagram](#)

A post shared by Audemars Piguet (@audemarspiguet)

TBA21 uses philanthropic donations from efforts such as these to fuel projects concerning our planet's oceans, deepening the collective understanding of the sea's depths, which are vastly unknown.

Housed within the historic San Lorenzo Church in Venice, Italy, the installation will be available to the public through Nov. 5, 2023.

The offline addition slots in under Audemars Piguet's "Seek Beyond" campaign, which targets a younger demographic seeking to bring rising watch enthusiasts into the fold ([see story](#)).

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