

NEWS BRIEFS

Day's wrap: Audemars Piguet, Christie's, Givenchy, Vacheron Constantin and Cond Nast

May 22, 2023



Beauty industry veteran llaria Resta brings an expansive portfolio of brand-building experiences to the top role. Image courtesy of Audemars Piguet

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 22:

Audemars Piguet names new CEO

Swiss watch manufacturer Audemars Piguet is putting a name to a next-in-line lead.



Snagging top Sotheby's talent, Christie's appoints new Asia chairman

Following a string of successful activations within the region, auction house Christie's is enhancing global efforts by way of a strategic onboarding.

Givenchy debuts Matthew Williams-approved ambassador

The creative director of LVMH-owned fashion house Givenchy is a big fan of the house's newest voice.

Vacheron Constantin opens shop in Malaysia

Swiss watchmaker Vacheron Constantin is expanding its Southeast Asian footprint.

TikTok launches premium ad tier, Cond Nast slots in as inaugural partner

Media company Cond Nast is the first to partner with TikTok on a new channel of monetization.

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