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NEWS BRIEFS

# Audemars Piguet, Christie's, Givenchy, Vacheron Constantin and Cond Nast

May 23, 2023



Beauty industry veteran llaria Resta brings an expansive portfolio of brand-building experiences to the top role. Image courtesy of Audemars Piguet

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 22:

## Audemars Piguet names new CEO

Swiss watch manufacturer Audemars Piguet is putting a name to a next-in-line lead.



#### Snagging top Sotheby's talent, Christie's appoints new Asia chairman

Following a string of successful activations within the region, auction house Christie's is enhancing global efforts by way of a strategic onboarding.

#### Givenchy debuts Matthew Williams-approved ambassador

The creative director of LVMH-owned fashion house Givenchy is a big fan of the house's newest voice.

### Vacheron Constantin opens shop in Malaysia

Swiss watchmaker Vacheron Constantin is expanding its Southeast Asian footprint.

#### TikTok launches premium ad tier, Cond Nast slots in as inaugural partner

Media company Cond Nast is the first to partner with TikTok on a new channel of monetization.

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