

TRAVEL AND HOSPITALITY

St. Regis Hotel Chicago opens in recordsetting building

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The Windy City development joins a domestic lineup of 10 hotels and a global portfolio of more than 40 luxury locations. Image credit: St. Regis Hotels & Resorts

By LUXURY DAILY NEWS SERVICE

Hospitality brand St. Regis Hotels & Resorts is bringing the American Midwest's hospitality scene to new heights.



Having previously announced its expansion into the Windy City, going public with plans to establish a luxury property in Chicago's Lakeshore East neighborhood, the Marriott Bonvoy-owned entity is open for business as of May 2023. Housed by a record-seeking tower development standing at 101 stories, St. Regis Chicago offers guests a stay in the world's tallest building designed by a female architect.

"The debut of The St. Regis Chicago signals a significant milestone for the St. Regis brand as we grow our footprint in the United States and celebrate our first property in the American Midwest," said George Fleck, vice president and global brand leader at St. Regis Hotels & Resorts, in a statement.

"We are proud to open our doors in Chicago, an energetic and dynamic city that, like the St. Regis brand, is known for its rich history and pioneering design," Mr. Fleck said. "Through The St. Regis Chicago we will debut a new icon within the city, sharing with our guests and local luminaries an architectural masterpiece that also represents the pinnacle of luxury hospitality today."

Shifting skylines

With the update, St. Regis adds the Windy City development to a domestic lineup of 10 hotels and a global portfolio of more than 40 luxury locations.

The new grounds will feature guest rooms and suites spread across 11 total floors, folding in a series of dedicated spa and event spaces. Leaning into metallic materials and geometric codes, in a nod to the city's interconnectivity, the design process for all public-facing interiors, plus the property's Presidential Suite and The St. Regis Spa, was led by the locally-based KTGY Simeone Deary Design Group.



The St. Regis Chicago arrives at the city's Aqua Tower, the world's tallest building designed by a woman. Image credit: St. Regis Hotels & Resorts

Global design and architecture firm Gensler focused on modeling units with rest and rejuvenation, infusing natural stone and wood finishes across 159 guest rooms and 33 suites. In operation for more than a century, the hospitality brand's hallmark St. Regis Butler Service will make personalized offerings like garment pressing and packing services available.

The urban oasis will host food and beverage partners Lettuce Entertain You Restaurants. In an effort to attract both guests and locals, the Chicago-based restaurant group is debuting two dining experiences on-site.

Situated on the 11th floor, the Japanese fusion concept Miru will adopt an all-day dining format, serving small plates, sushi, sashimi, steak and seafood selections curated by chef Hisanobu Osaka. The indoor-outdoor venue itself provides private and semi-private dining spaces, as well as two stunning terraces overlooking Lake Michigan, the Navy Pier and the Chicago River.

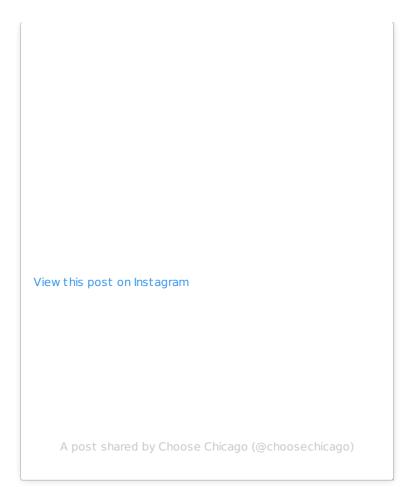


Situated on the 11th floor, Japanese fusion restaurant Minu features a menu concept from chef Hisanobu Osaka. Image credit: St. Regis Hotels & Resorts

Meanwhile, Tuscan dining option Tre Dita from award-winning Chef Evan Funke will arrive at The St. Regis Chicago in Fall 2023. "The Drawing Room" and "Library" these lounge areas will offer three signature experiences, including Afternoon Tea and evening Champagne Sabrage plus a grab-and-go breakfast bar each aim to exhibit that good eats are not limited to the aforementioned sit-down hot spots.

Finally, the staple of an expansive Wellness Floor, the 12,000 square-feet St. Regis Spa, lists luxury personal care treatments, a state-of-the-art fitness center, an outdoor sun deck, a yoga studio and a palatial, heated indoor pool amid perks. In addition to amenities, The St. Regis Chicago is betting on its proximity to man-made attractions such as leading luxury retailers, while granting guests access to sights such as the Chicago River.

According to the company, the tower's crystalline form developed by real estate and property development company Magellan Development Group and designed by architecture and urban design practice Studio Gang, headed by American architect Jeanne Gang is inspired by native bodies of water like these, Lake Michigan included.



The high-end hospitable launch is adjacent to the Residences at The St. Regis Chicago, consisting of 393 condominiums. A resident-only amenity floor aside, those inhabiting these luxury living quarters can expect to gain access to all hotel amenities.

The opening pushes Marriott International's growth strategy of venturing into the most sought-after destinations forward as, late last year, the U.S. hotel giant committed to opening more than 35 new locations of its Ritz-Carlton, St. Regis and Luxury Collection brands in locations such as Japan, Saudi Arabia, Mexico and Kenya (see story).

"We are excited to offer guests exquisite experiences that complement the city's rich history all within the walls of the skyline-defining St. Regis," said Oliver Gibbons, general manager at The St. Regis Chicago, in a statement.

"We look forward to bringing the brand's celebrated traditions and rituals to life and to continuing the brand's commitment to excellence across all sectors in hospitality."

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