

NEWS BRIEFS

## LVMH, Chlo, Porsche, Artnet and Don Julio

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*A new project fuses the founder's love of land and photographer Gray Malin's medium of choice. Image credit: Tequila Don Julio*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 24:

### [LVMH elevates Sephora executive to top digital role](#)

Effective June 1, former Sephora lead Gonzague de Pirey will soon occupy a position that has grown drastically in scope in just the last few years alone.

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### [Chlo, Vestiaire Collective resale channel now live](#)

French fashion house Chlo is forging ahead with a circular offer, teaming up with a secondhand luxury platform.

### [Porsche launches Digital Campus' concept](#)

German automaker Porsche's holding company is debuting a professional development program.

### [Artnet's latest announcement allows buyers to borrow against value of Birkin](#)

Global online marketplace Artnet is cashing in on collectibles the platform's update speaks to the growing power of alternative investments.

### [Don Julio celebrates tequila, topography in new collaboration](#)

Tequila Don Julio, a subsidiary of spirits distributor Diageo, is telling stories regarding product sourcing from a new perspective.

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