

EVENTS/CAUSES

Kering opens Italian headquarters in central Milan

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Situated adjacent to the Quadrilatero d'Oro, the heart of Milanese luxury retail, the strategic move now places Kering's headquarters at the center of the city's business district. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering is turning the page on a new corporate chapter.



The holding company has officially opened the doors to more than 100,000 square feet of modern office space. Situated adjacent to the Quadrilatero d'Oro, the heart of Milanese luxury retail, the strategic move now places Kering's headquarters at the center of the city's business district.

"We are delighted to move our Italy head office to this magnificent location at the center of Milan's business and luxury district, and thus symbolically confirm the role of Kering as a key pillar of the Italian luxury and business landscape," said Jean-Franois Palus, group managing director at Kering, in a statement.

"After the installment of the 162,000 sqm global logistic hub in Trecate (Novara) in 2021, and ongoing significant investment by the Group's Houses in Italy, these new offices represent a milestone for Kering's presence in the country, and I am sure that they will contribute to further reinforce the sense of belonging of the Group's more than 13,000 employees in Italy."

Corporate chops

Kering's six-floor Palazzo Pertusati headquarters was designed to optimize access to natural light and features five floors of flex-use workspace.

Dcor and finishes integrate Italian codes, prioritizing organic colors and textured materials as part of interiors outside, natural greenery surrounds its guests.

Common areas include a bar and a dedicated cafeteria, as well as a 16,000-square-foot outdoor terrace overlooking the streets of Via Senato. A conference room offering panoramic views adorns the structure's top floor.



Kering's Italian headquarters offer panoramic Via Senato views. Image credit: Kering

Originally crafted by 18th-century architect Simone Cantoni, Kering's contemporary project stands at the site of the former Palazzo Pertusati Gropallo the building was considered a model of neoclassical style at its origin.

Today, Italy's Giardini di Porta Venezia, otherwise known as the Indro Montanelli Gardens, and flagship retail locations of subsidiaries such as French fashion house Saint Laurent and Italian fashion house Bottega Veneta the latter brand's first home furnishings boutique arrived north of the Duomo in 2015 (see story) surround employees at either side of the refurbished stomping grounds.



Exterior shot of the Palazzo Pertusati. Image credit: Kering

Altogether, more than 300 formal seats, plus private phone booths, meeting rooms and collaborative spaces are available to the roughly 13,000 employees based in the region.

The facility will soon receive LEED Platinum and Well Gold sustainability certifications, according to the company. Kering is Palazzo Pertusati's sole occupant.

The Italian headquarters joins the Group's main address at 40 rue de Svres in Paris' 7th arrondissement.

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