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RETAIL

Saks houses exclusive Valentino summer collection

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An immersive in-store display and window installation at Saks Fifth Avenue Beverly Hills will mark the June 13 launch. Image courtesy of Saks Fifth Avenue

By LUXURY DAILY NEWS SERVICE

U.S. retailer Saks Fifth Avenue has secured an exclusive summer drop, one that will likely add a bit of spice to resort season.



Italian fashion label Valentino's Escape 2023 collection is available starting today at Saks.com and will soon be available offline. Accompanying immersive displays and window installation at Saks Fifth Avenue Beverly Hills will mark the in-store launch of the line on June 13.

"We are thrilled to be the exclusive retail partner for the Valentino Escape 2023 collection in North America and bring this joyful, travel-inspired capsule to our customers just in time for summer," said Anna Irving, senior vice president and general merchandise manager of women's designer ready-to-wear at Saks, New York.

"Valentino never fails to deliver impeccable fashion and we know our customers will love this playful collection of reimagined iconic staples and archival prints," Ms. Irving said. "We look forward to celebrating the launch and our long-standing partnership with Valentino."

Colorful collaboration

The themed collection is comprised of women's ready-to-wear, handbags, shoes and a variety of accessories.

Three distinct patterns define the capsule. The design trio "loop," "animalier" and "panther" reimagines established looks from the label.



The loop pattern displayed on several distinct pieces. Image courtesy of Saks Fifth Avenue

The loop pattern takes a vibrant, energetic color palette and creatively rotates it, twisting the typography into eyecatching arrangements.



The animalier pattern on full display. Image courtesy of Marie Schuller/Valentino

Striking a more classical look, the animalier pattern takes after a traditional leopard print and adapts it for the months ahead.



In celebration of the collaboration, the two labels are also teaming up for a private VIP experience in Beverly Hills on June 12 and 13. Image courtesy of Marie Schuller/Valentino

The panther pattern is something special, featuring splotches of black and white printing broken up with sprinkles of turquoise.

In celebration of the collaboration, the two labels are also teaming up for a private VIP experience in Beverly Hills on June 12 and 13.

In a similar vein, Saks recently partnered with French fashion designer Jacquemus on a coastal variety (see story).