

COMMERCE

Dorchester Collection announces co-CEO appointments

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Current chief of culture Eugenio Pirri and chief customer experience officer Helen Smith will step into co-CEO roles to fill the void left by the presidential shift. Image credit: Dorchester Collection

By LUXURY DAILY NEWS SERVICE

British multinational hospitality chain **Dorchester Collection** is promoting from within to fill key executive positions.

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The company announced that, come July 1, 2023, current CEO Christopher Cowdray will step into the role of company president. Current chief of culture Eugenio Pirri and chief customer experience officer Helen Smith will step into co-CEO roles to fill the void left by the presidential shift.

Moving on up

Mr. Pirri and Ms. Smith are veterans within Dorchester Collection, having served the company for 12 and 18 years, respectively.

With experience at Sheraton, The Lanesborough, The Four Seasons and Skibo Castle, Ms. Smith is regarded as a trailblazer, helping to propel Dorchester properties forward in her new capacity.

Mr. Pirri has a wealth of experience both within and outside of the hospitality industry, having practiced employment law before stepping into several hotel management roles.

With the duo moving up, Mr. Cowdray steps into the presidential suite, wherein he'll work closely with the board of directors.

Mr. Cowdray is set to overlook operations, with a primary focus on maintaining Dorchester Collection's strategic growth and financial success. The executive possesses over 30 years of relevant experience, largely credited with having established the network as a global luxury hotel management company.

British multinational InterContinental Hotels Group (IHG) also recently appointed a new CEO from within, as Elie Maalouf similarly takes office on July 1, 2023 ([see story](#)).

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