

NEWS BRIEFS

Day's wrap: Dior, Ferragamo, Porsche, Prada and Vacheron Constantin

May 30, 2023



Using fabrics and yarns made from upcycled ocean plastics, 96 percent of the newest Dior release is made from recycled materials, showcasing the possibilities of circular and sea-friendly luxury. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 30:

Dior releases marine-friendly beachwear capsule

French fashion house Dior partnered with Parley for the Oceans, dropping a collection made from 96 percent recycled materials.

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K-pop star slots in as first-ever global male ambassador at Ferragamo

Italian fashion house Ferragamo has officially added South Korean rapper Lee Je-no to its ranks.

Porsche teams up with Puma for codesigned sneaker drop

German automaker Porsche's Asia Pacific arm is celebrating a milestone anniversary abroad.

Prada shows support for Red Bull Rio Conquest skateboarders

Italian fashion brand Prada is reflecting on time spent with a group of hopeful athletes who competed in the May showcase, held for the first time in Brazil.

Vacheron Constantin continues Louvre partnership with new bespoke offering

Swiss watchmaker Vacheron Constantin is extending a longstanding relationship with an exclusive experience.

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