

NEWS BRIEFS

## Dior, Ferragamo, Prada, Vacheron Constantin and Porsche

May 31, 2023



*Using fabrics and yarns made from upcycled ocean plastics, 96 percent of the newest Dior release is made from recycled materials, showcasing the possibilities of circular and sea-friendly luxury. Image credit: Dior*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 30:

### **Dior releases marine-friendly beachwear capsule**

French fashion house Dior partnered with Parley for the Oceans, dropping a collection made from 96 percent recycled materials.

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### **K-pop star slots in as first-ever global male ambassador at Ferragamo**

Italian fashion house Ferragamo has officially added South Korean rapper Lee Je-no to its ranks.

### **Prada shows support for Red Bull Rio Conquest skateboarders**

Italian fashion brand Prada is reflecting on time spent with a group of hopeful athletes who competed in the May showcase, held for the first time in Brazil.

### **Vacheron Constantin continues Louvre partnership with new bespoke offering**

Swiss watchmaker Vacheron Constantin is extending a longstanding relationship with an exclusive experience.

### **Porsche teams up with Puma for codesigned sneaker drop**

German automaker Porsche's Asia Pacific arm is celebrating a milestone anniversary abroad.

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