

APPAREL AND ACCESSORIES

## Fendi to release basketball activewear capsule collection

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*Teaming up with American athletic equipment company Spalding, the maison is debuting a limited-edition drop on June 1 at New York's Saks Fifth Avenue. Image credit: Fendi*

By LUXURY DAILY NEWS SERVICE

Italian fashion house **Fendi** is hitting the court with a sporty drop.

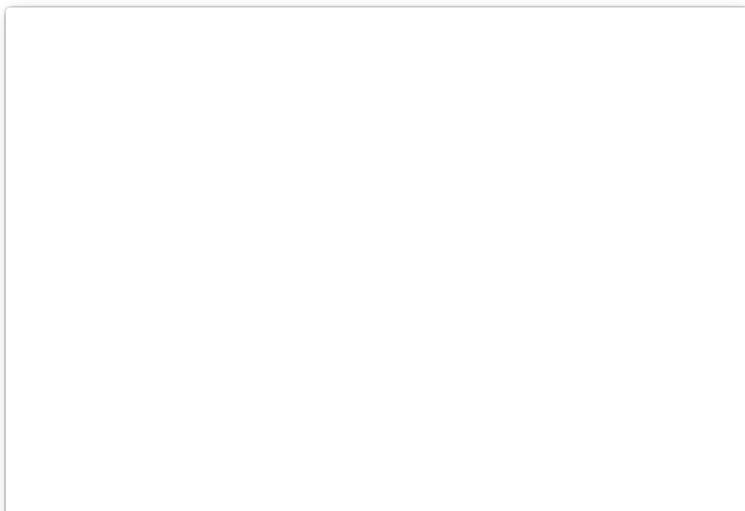
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Teaming up with American athletic equipment company Spalding, the brand is out with a limited-edition basketball capsule as part of the Summer 2023 collection. Set to debut on June 1 at New York's Saks Fifth Avenue, Fendi is embracing the sport as the National Basketball Association (NBA) playoff finals kick off.

### Fit for Fendi

The Fendi Active Basketball Capsule will be made available at Saks Fifth Avenue in New York City from June 1 to 14, 2023, through a court-themed pop-up on the seventh floor of the men's department.

Imagined by the artistic director of accessories and menswear, Silvia Venturini Fendi, the ready-to-wear accessories include tracksuits, classic bomber jackets and of course, a Spalding basketball emblazoned with "Fendi."



[View this post on Instagram](#)

A post shared by Fendi (@fendi)

The gear also includes luxury t-shirts, wristbands, jersey tanks, socks, shorts, a black baseball cap and shoes specifically, high-top renditions of the Fendi Match sneakers all fit for the court.

Signature house codes such as the Fendi Roma logo and the FF motif adorn the entire athletic collection, reimagining the popular sport through a high-fashion lens.

The grey-and-black-themed release will be available at select boutiques around the world and at [fendi.com](https://www.fendi.com)

Other classically fashion-focused luxury brands have been taking on the sporting world as of late.

French fashion house Dior recently announced a surfing-themed beachwear capsule, in partnership with environmental organization Parley for the Oceans ([see story](#)). The drop includes technical wetsuits, swimwear and of course, a surfboard branded with "Dior."

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