

AUTOMOTIVE

Audi equips vehicles with video conferencing technology from Webex

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The brand is partnering with American technology company Cisco to add video conferencing software from Webex to select models. Image credit: Webex

By LUXURY DAILY NEWS SERVICE

German automaker **Audi** is embracing the current corporate landscape, in a move that encourages safety when collaborating from the car.

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To the benefit of a growing remote worker wave, the brand has partnered with American technology company Cisco to add video conferencing software from Webex to select models and across select markets worldwide. Available for download starting July 2023, the announcement sees Audi natively embedding a Webex into its vehicles for the first time.

"We're on a mission to transform the connected car into another extension of the hybrid workplace," said Jeetu Patel, executive vice president and general manager of security and collaboration at Cisco, in a statement.

"Our work with leading manufacturers like Audi will empower customers with a safe and seamless way to stay connected and be productive regardless of where or how you're working."

Work and roam

Audi's new launch supports the work-from-home shift ([see story](#)), allowing luxury auto owners to conduct business safely and conveniently from the comfort of their own rides.

With flexibility at its forefront, the app will be made available to download this summer through an in-vehicle app shop created by Volkswagen Group's software company Cariad and Harman, a Samsung subsidiary. Traditionally tapped on desktop computers and mobile devices, Webex offers virtual conference capabilities, complete with closed captioning and screen sharing options.

The new application allows participants to securely join and conduct meetings while parked. When moving and in transit, the session transitions into an audio-only mode, automatically kicking built-in AI noise removal and interface optimization features into gear.

Cisco is partnering with @Audi, @cariad_tech and @Harman to accommodate flexible hybrid work cultures, allowing access to elevated work experiences that can be personalized to lifestyles and enable work from any setting.

Learn more: <https://t.co/63BJszfg4s>

Webex (@Webex) June 1, 2023

Select Audi 2024 models including the Audi A4, A5, Q5, A6, A7, A8, Q8 e-tron, and e-tron GT in the United States, Canada, Mexico and Europe, are rolling Webex out on the dashboard.

Other brands within the Volkswagen Group are also primed to enjoy the app.

"We are excited to offer Volkswagen Group's customers Webex meeting capabilities that make hybrid work more convenient and adaptable," said Riclef Schmidt-Clausen, senior vice president of domain intelligent cockpit and body at Cariad, in a statement.

"With our new Group Application Store we will offer customers a vast variety of essential and popular apps, seamlessly connecting their car with their digital life," Mr. Schmidt-Clausen said. "Together with our Volkswagen Group brands and partners, we take the digital in-car experience to the next level turning the car into a smart companion for drivers."

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