

JEWELRY

## Harry Winston opens first retail salon in Nanjing

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*The Deji Plaza shopping development now adds the American jeweler to its roster. Image credit: Harry Winston*

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Harry Winston's total storefront count in China reaches a lucky number as it unveils a seventh salon.

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The brand has opened its doors in Nanjing, the first company property to set up shop in the capital of the country's eastern province. Embedded within a popular shopping destination, home to many luxury storefronts, the city's Deji Plaza development adds the American jeweler's presence to its ranks.

"We are pleased to announce the opening of our new salon in the prestigious Deji Plaza," said Nayla Hayek, CEO of **Harry Winston** Inc., in a statement.

"While this opening marks our first in Nanjing, it is our seventh location in mainland China," she said. "Nanjing is a chief city renowned for its role in research, education and tourism, and today, we are proud to deepen our roots in a city that is known for its rich history and culture, as we continue to bring the Harry Winston brand to new audiences throughout the country."

### Eastern connection

The new boutique falls in line with the label's other retail locations, placing great emphasis on fostering a feeling of intimacy amid the private estate while exuding elegance in all facets.

Adorned with gold detailing, the navy blue facade of the nearly 3,000-square-foot salon contains a wide array of Harry Winston jewels.

With an overall soft grey color palette, the emporium aims to comfort its customers and comes complete with antique bronze furniture, crystal chandeliers and custom-lacquered display cases and tables, among other detailed interior touches.



*The interior of the Deji Plaza salon showcases elegance and high jewelry. Image credit: Hany Winston*

To celebrate the region and the brand's union with the city, the space houses a custom art piece of two lion statues watching over the iconic Winston gates, surrounded by Chinese plum blossoms, while white birds fly overhead.

Open now, the salon's galleries showcase the breadth of high jewelry for sale, from one-of-a-kind pieces to wedding day jewels.

The announcement sees Nanjing continue to rise as a global luxury hub, as brands venture outside of China's usual hotspots ([see story](#)), attempting to appeal to a number of the nation's residents who are engaging in local shopping stints following reduced travel restrictions ([see story](#)).

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