

HOME FURNISHINGS

RH launches UK showroom on historic estate

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RH England, The Gallery at the Historic Aynho Park features more than 60 display rooms spread across 73 acres of land. Image credit: RH

By LUXURY DAILY NEWS SERVICE

California-based luxury home furnishings company RH, formerly known as Restoration Hardware, is continuing to expand worldwide.

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The interiors business is beginning endeavors in the U.K. by taking over a 400-year-old, 73-acre landmark estate. RH England, The Gallery at the Historic Aynho Park features more than 60 display rooms and three primary restaurants, integrating items from across the RH Interiors, Contemporary, Modern and Outdoor collections, in one of its most immersive physical expressions to date, according to the company.

"We are both proud and humbled to introduce RH to the U.K. in what we hope will be an inspiring and unforgettable fashion, and to fully open Aynho Park to the public for the first time in its history," said Gary Friedman, chairman and CEO of **RH**, in a statement.

"We believe RH England represents our greatest work to date and will serve as a symbol of our values and beliefs as we embark on our expansion across Europe."

Expansive display

RH's latest showroom sits within a building that shares the same rare grade status as Buckingham Palace and the Houses of Parliament.

First constructed in 1615, England's expanded and refurbished Aynho Park is now home to specialty rooms containing highly-valued art pieces, artifacts and antiques from all corners of the globe.

Amid a main entrance hall, guests will be met by dining and design-dedicated concierges who can help with navigation across RH England's services and experiences.



The Architecture and Design Library at RH England. Image credit: RH

One such offering involves the east wing-based RH Interior Design Studio, which houses private client presentation rooms and state-of-the-art technologies intended to aid in bringing client visions to life. Here, a range of textiles, furniture and lighting finishes are placed on display.

RH's Architecture & Design Library acts as the crown jewel of the building's west end, containing a set of curated vintage and contemporary titles. The space boasts rare, out-of-print books from some of the greatest creative minds of the last two centuries, including Italy's first edition *De Architectura libri Dece* (*The Ten Books on Architecture*), printed in 1521.

With words compiled by master Roman architect Vitruvius during the 1st century BC, RH notes that the text guides its design ethos today.

Across from the library stands The Orangery, a live-fire dining emprise employing Calacatta gold marble tables, Italian merino wool velvet seating and an adjoining Wine Lounge.



The Orangery at RH England. Image credit: RH

In Fall 2023, an American-style bistro called The Conservatory, serving elevated twists on beloved classics, will additionally open in the manor's west wing. The Loggia an outdoor wood-fired pizza and rustic shared plates restaurant, rounds out the trio of eateries available on-site.

The project's exterior point of pride is The Grand Viewing Terrace, which spans the entire southern side of the estate and offers picturesque views of the surrounding village and its greenery.

Those seeking to explore can do so from 11 a.m. to 8 p.m. Monday through Saturday, or from 11 a.m. to 5 p.m. on Sundays.

On a similar design note, Michigan-based appliance brand JennAir recently sponsored the return of the Kips Bay Decorator Show House at its iconic River Mansion, following a three-year hiatus ([see story](#)).