

APPAREL AND ACCESSORIES

## Herms expands leather goods production capacity in France

June 14, 2023



Just six years after inhabiting the factory in 2017, the move speaks to the outsized sales driving Herms' accessorial division, as leaders seek to accommodate demand. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

French fashion and leather goods house Herms is expanding manufacturing efforts in southwestern France.



Those based out of the brand's Ganterie-Maroquinerie de Saint Junien workshop will soon have more space to work with, as the artisans are being shifted onto larger grounds. Just six years after inhabiting the factory in 2017, the move speaks to the outsized sales driving Herms' accessorial division, as leaders seek to accommodate demand.

## Breaking ground

Herms' leather goods and glove-making teams are among those making the move to the new facility.

According to the brand, the roughly 50,600 square-foot is situated upon the same industrial brownfield site spanning the banks of the Vienne in Saint-Junien as its old facilities and arrives with a few new features. Featuring a layout led by Bruhat & Bouchaudy, a Clermont-based architectural firm that has a history of collaboration with the house on similar projects, the building was designed with sustainability in mind.



In April 2023, the brand announced the opening of a second, equestrian-focused leather goods workshop in Normandy. Image credit: Herms

Professional quarters constructed with locally sourced materials on behalf of the town's small businesses await production experts.

A bioclimatic arrangement will aid its 250 guests Herms shares that, ultimately, the count will include 210 saddler leather workers and 40 glove makers, in addition to management, logistics and human resources roles staff and preserves heritage, using retained or recovered elements from the site's former structure for exterior surface detailing.

Inside the atelier, stations are specially configured for cutting and table work.

The Ganterie-Maroquinerie de Saint Junien workforce's story began when the house acquired the partner company in 1998.

Many years later, Herms' concern for regional development and strengthening the employment opportunities available in Nouvelle-Aquitaine has yet to dissipate. Since 2010, a variety of openings of this nature, including a recent hub renovation in Louviers, France (see story), has resulted in the creation of more than 4,700 roles.

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