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NEWS BRIEFS

Day's wrap: Kering, Saks, Herms and Aston Martin

June 14, 2023



The brand is bringing bespoke enhancement service to the North American market, opening its doors at 450 Park Avenue. Image credit: Aston Martin

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 14:

Kering Americas announces first-time partnership with NYC Pride

Employee resource groups (ERGs) at French luxury conglomerate Kering are showcasing the potential that lies with smart DEI strategies.



Saks boosts Brunello Cucinelli menswear exclusives

U.S. retailer Saks is sponsoring timeless luxury styles with the launch of a collaborative release.

Herms expands leather goods production capacity in France

French fashion and leather goods house Herms is expanding manufacturing efforts in southwestern France.

Aston Martin debuts first ultra-luxury flagship on Park Avenue

British automaker Aston Martin is opening a new retail location at the core of New York City's luxury scene.

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