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NEWS BRIEFS

# Kering, Saks, Herms and Aston Martin

June 15, 2023



The brand is bringing bespoke enhancement service to the North American market, opening its doors at 450 Park Avenue. Image credit: Aston Martin

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 14:

## Kering Americas announces first-time partnership with NYC Pride

Employee resource groups (ERGs) at French luxury conglomerate Kering are showcasing the potential that lies with smart DEI strategies.



### Saks boosts Brunello Cucinelli menswear exclusives

U.S. retailer Saks is sponsoring timeless luxury styles with the launch of a collaborative release.

#### Herms expands leather goods production capacity in France

French fashion and leather goods house Herms is expanding manufacturing efforts in southwestern France.

### Aston Martin debuts first ultra-luxury flagship on Park Avenue

British automaker Aston Martin is opening a new retail location at the core of New York City's luxury scene.

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