

NEWS BRIEFS

## Day's wrap: LVMH, Richemont, Mytheresa and Maserati

June 15, 2023



*The expansion picks up where the retailer's 2020 opening left off, arriving complete with a contemporary client experience. Image credit: Mytheresa*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 15:

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Seeking to "surprise and delight" shoppers, French luxury conglomerate LVMH is forging ahead with a new partnership.

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### [Richemont reveals plans for Watches and Wonders Shanghai](#)

Swiss luxury conglomerate Richemont is taking one of the industry's most popular live programs on the road.

### [Mytheresa reopens menswear store in Munich, triples square footage](#)

Online luxury retailer Mytheresa is continuing to scale one of its fastest-growing verticals.

### [Maserati, ambassador David Beckham drop first custom Fuoriserie Essentials' models](#)

Italian automaker Maserati is working with "friends of the Trident" on a series of custom builds, out today with a luxury debut.

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