

The News and Intelligence You Need on Luxury

NEWS BRIEFS

LVMH, Richemont, Mytheresa and Maserati

June 16, 2023



The expansion picks up where the retailer's 2020 opening left off, arriving complete with a contemporary client experience. Image credit: Mytheresa

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 15:

LVMH joins forces with Fortnite's Epic Games

Seeking to "surprise and delight" shoppers, French luxury conglomerate LVMH is forging ahead with a new partnership.



Richemont reveals plans for Watches and Wonders Shanghai

Swiss luxury conglomerate Richemont is taking one of the industry's most popular live programs on the road.

Mytheresa reopens menswear store in Munich, triples square footage

Online luxury retailer Mytheresa is continuing to scale one of its fastest-growing verticals.

Maserati, ambassador David Beckham drop first custom Fuoriserie Essentials' models

Italian automaker Maserati is working with "friends of the Trident" on a series of custom builds, out today with a luxury debut.

Please click here to read the morning newsletter

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.