

APPAREL AND ACCESSORIES

Sotheby's, Louis Vuitton to auction custom 'Capucines' in exclusive collaboration

June 16, 2023



Devised under the brand's "Artycapucines" umbrella, a set of 22 specially-designed Capucines bags will be made available for sale this month. Image courtesy of Louis Vuitton

By LUXURY DAILY NEWS SERVICE

French fashion house **Louis Vuitton** and auction house **Sotheby's** are joining forces in the name of artistry.

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Devised under the brand's "Artycapucines" umbrella, a set of 22 specially-designed Capucines bags will be made available for sale this month, opening for online bidding from June 28 to July 12, 2023. As the handbags and accessories department at Sotheby's facilitates the first collaboration of this kind between the maison and art market connoisseurs, a charitable aspect is introduced proceeds from sales of the remakes will benefit a range of charities and NGOs.

Artycapucines at Sotheby's

Since launching the initiative in 2019, the luxury label has delivered four Artycapucines collections wherein artists completely transform a coveted handbag ([see story](#)), named after Paris' Rue Neuve-des-Capucines in a nod to the brand's founding boutique, established in 1854.

The upcoming sales event at Sotheby's will carry this legacy forward, highlighting a lineup of bespoke leather goods that will exactly match the original limited-edition versions.



The sale marks a first-of-its-kind collaboration between the maison and art market connoisseurs. Images courtesy of Louis Vuitton

The originator's signature will be added underneath the flap of each auction unit. Items are to be presented in a monogram-covered Bote Chapeau hat box, modeled after the design of its 1924 counterpart these will also be customized, with possibilities spanning a simple signature to more elaborate artwork.

Donations from net proceeds will be spread across a number of charities and NGOs focused on poverty reduction, disaster relief, education and refugee rights. The nonprofits will be selected at the artist's discretion.

The collaboration's 22 participants include Amlie Bertrand, Daniel Buren, Sam Falls, Urs Fischer, Gregor Hildebrandt, Donna Huanca, Huang Yuxing, Alex Israel, Liu Wei, Peter Marino, Beatriz Milhazes, Vik Muniz, Jean-Michel Othoniel, Park Seo-Bo, Paola Pivi, Ugo Rondinone, Tschabalala Self, Josh Smith, Jonas Wood, Kennedy Yanko, Zeng Fanzhi and Zhao Zhao.

In the spirit of the house's heritage according to the house, Gaston-Louis Vuitton, the grandson of the maison's founder, began commissioning artists to create store windows and art for Louis Vuitton boutiques a century ago Artycapucines styles will be shown as part of a public exhibition.

Accessories will appear on view from July 1 to July 5, 2023, at Sotheby's Paris' 76 Rue du Faubourg Saint-Honor headquarters, particularly befitting the sponsor's ongoing support for emerging and independent creatives.

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