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NEWS BRIEFS

Porsche, Mercedes-Benz, Louis Vuitton and Nobu Hotels

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Pois che is rolling out a limited-edition collection of six Series X consoles throughout summer 2023. Image credit: Pois che

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 19:

Porsche, Xbox unveil exclusive consoles for automaker's anniversary

A new collaboration sees German automaker Porsche celebrating its most popular motorsport liveries.



Mercedes-Benz brings ChatGPT to in-car experience

German automaker Mercedes-Benz is bolstering artificial intelligence (AI) usage with a new beta program.

Louis Vuitton reveals bespoke Wynn Las Vegas boutique

A new store marks French fashion house Louis Vuitton's eighth in The Entertainment Capital of the World.

Nobu Hotels poised for two new Plaza Athne locations

Global hospitality group Nobu Hotels is setting its sights on cities unchartered.

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