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NEWS BRIEFS

Alibaba Group, VF Corporation, Maserati and Cartier

June 21, 2023



Clients and fans of Maserati alike now have access to product previews, content and luxury encounters via a new app and membership program. Image credit: Maserati

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 20:

Alibaba Group shakes up leadership, shares CEO succession plan

Daniel Zhang, ecommerce giant Alibaba's chief executive officer, is resigning to head the company's intelligence arm.



VF Corporation taps longtime tech executive to helm company

Global lifestyle apparel, footwear and accessories group VF Corporation is welcoming Bracken Darrell to the top position.

Maserati launches first-ever membership program

Italian automaker Maserati is amping up exclusivity with the debut.

Red Club x Cartier announces recipient of 2023 Young Leader Award

French jewelry maison Cartier is recognizing Dr. Bea Bakshi, a British physician using artificial intelligence to cure cancer.

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