

AUTOMOTIVE

## Lamborghini branded residences set to arrive in Spain by 2027

June 21, 2023



*Tierra Viva, an exclusive complex, offers scenic views and designs drawn specifically from supercars. Image credit: Lamborghini*

By LUXURY DAILY NEWS SERVICE

Italian automaker Lamborghini is turning to the home front for its latest project.

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Slated to be completed in 2027, the brand is debuting its first-ever European residences, located in Spain. The exclusive complex, called Tierra Viva, will offer affluent buyers scenic views and designs drawn specifically from Lamborghini supercars the company worked with luxury real estate developer Dar Global to achieve the feat.

"This partnership represents the merging of Lamborghini's luxury super sports car essence and Dar Global's proficiency in real estate," said Stephan Winkelmann, CEO of [Automobili Lamborghini](#), in a statement.

"Tierra Viva embodies the core and power of Lamborghini and its unrestricted nature, interpreted into an architectural masterpiece."

Vehicular venture

Situated in Benahavis in Andalusia, the lot overlooks sweeping vistas of the Mediterranean Sea.

Fifty-three mansions are under development. The gated community will provide residences with smooth access to popular tourist sites, while also being protected by around-the-clock security.

When Lamborghini's design meets the Andalusian coast. Yesterday we unveiled the gorgeous Tierra Viva villas created in collaboration with [@dar\\_global](#) at an event in Puerto Banus, near Marbella. [#Lamborghini](#)

Lamborghini (@Lamborghini) [June 21, 2023](#)

Each home's look is informed by Lamborghini luxury vehicles in finish and design details, from the inclusion of leather to glasswork.

Valued at about 282 million euros, or roughly \$310 million, the private neighborhood presents three unique residence layouts, including the six-bedroom Diamante, five-bedroom Zafiro and the smallest model, Esmeralda, which will have four bedrooms.

Villas come with panoramic swimming pools, gardens, direct vehicle access, terraces and embellished marble flooring.

Potential buyers can register interest at <https://darglobal.co.uk/tierra-viva/>

"Tierra Viva represents more than just an exclusive community; it is an emblem of luxury living," said Ziad El Chaar, CEO of Dar Global, in a statement.

"At Dar Global, we have always sought to present the limited edition of luxury real estate to our discerning clientele," Mr. El Chaar said. "We are delighted to collaborate with Automobili Lamborghini, further broadening our array of luxury brands and delivering the top-tier experience to Spain."

This is not the only milestone Lamborghini has reached this year, bringing its first plug-in hybrid model to market in April 2023 ([see story](#)).

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