

NEWS BRIEFS

## Day's wrap: Kering, Louis Vuitton, Aston Martin and Mandarin Oriental

June 26, 2023



*The corporation's all-cash transaction is expected to close in the second half of 2023. Image credit: Kering*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 26:

### [Global fragrance force Creed acquired by Kering](#)

French luxury conglomerate Kering is building out its beauty division with the announcement of a new acquisition.

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### [Louis Vuitton, Rihanna showcase updated Speedy handbags in new campaign](#)

French fashion house Louis Vuitton is partnering with an established name in fashion and pop culture.

### [Eyeing 2030, Aston Martin enters supply deal with Lucid](#)

British automaker Aston Martin is shifting into high gear with a partnership that promises top-of-the-line results.

### [Mandarin Oriental lands multi-city seaplane deal](#)

Hospitality brand Mandarin Oriental is looking to both sea and sky.

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