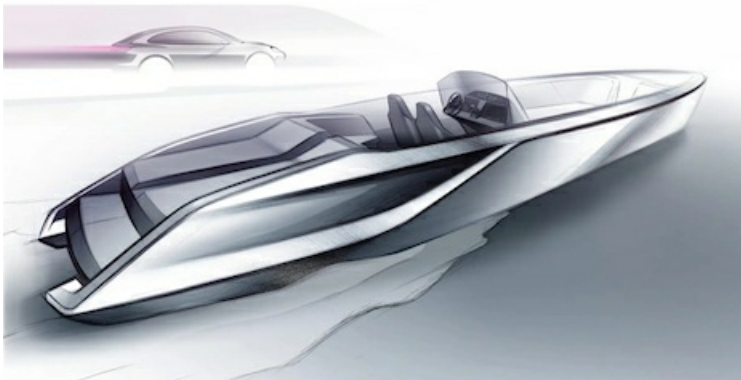


AUTOMOTIVE

Porsche, Frauscher launch electric sports boat

June 27, 2023



A harbinger of the brand's ambitions to become a global leader in the field of sustainability, a new launch does not limit itself to roadways. Image credit: Porsche

By LUXURY DAILY NEWS SERVICE

German automaker Porsche is swapping mediums with the announcement of a maritime invention.

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A harbinger of the brand's ambitions to become a global leader in the field of sustainability, a new launch does not limit itself to roadways. Porsche brings its vehicles' technologies to sea with the debut of an electric boat, released in partnership with Austrian watercraft manufacturer Frauscher.

"We stand for state-of-the-art, high-performance and sustainable luxury and we are redefining this concept," said Lutz Meschke, deputy chairman and member of the executive board for finance and IT at **Porsche AG**, in a statement.

"Our goal is to inspire our customers and make their dreams come true."

Electric wave

Porsche's first edition release will consist of 25 units available exclusively via preorder and shipped straight from Frauscher's shipyard, reaching consumers in 2024.

The boat will make use of powertrain components hailing from the luxury car company's Macan electric sports vehicle platform.

It's time. Together with [@porsche](#); we have developed the Frauscher x Porsche 850 Fantom Air an exclusive [#electricboat](#) offering incredible performance. Discover it now <https://t.co/9ym5FhU3bF>

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Frauscher (@Frauscherboats) **June 24, 2023**

The vessel's 28.4 by 8.2-foot wide hull, virtually unchanged from the boatmaker's base model, can accommodate up to nine passengers. According to its manufacturers, the watercraft's 100 kWh lithium-ion battery is top-of-the-line, measuring up to some of the best electric energy sources on the market.

Intended for emission-free leisure use within harbors and bays, the Frauscher x Porsche 850 Fantom Air can also be used on the seas.

"Our boat is perfect as a daycruiser for a relaxed swimming trip, for example, or as a tender for a super yacht to make an excursion to a coastal town," said Stefan Frauscher, CEO of marketing and sales at Frauscher Shipyard, in a statement.

Recently, the German automaker announced a new electric concept supercar of the future, "Mission X," as a part of its year-long 75th-anniversary celebration ([see story](#)).

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