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NEWS BRIEFS

# Fendi, Porsche, Tiffany & Co. and Maui Jim

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Italian fashion house Fendi is bolstering its roster of representatives with a first for the nearly 100-year-old maison. Image credit: Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 27:

#### Fendi appoints first global menswear ambassador

Italian fashion house Fendi is bolstering its roster of representatives with a first for the nearly 100-year-old maison.



### Porsche, Frauscher launch electric sports boat

German automaker Porsche is swapping mediums with the introduction of a maritime invention.

### Tiffany & Co. granted SBTi approval for net-zero emissions target

U.S. jeweler Tiffany & Co. has reached a major sustainability milestone.

## Maui Jim pushes UV protection on National Sunglasses Day

Kering-owned sunglasses brand Maui Jim is advocating for sun safety.

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