

NEWS BRIEFS

## Day's wrap: Prada Group, Puig, Louis Vuitton and Bugatti

June 28, 2023



*French fashion house Louis Vuitton has announced a new member of its representative roster. Image courtesy of Louis Vuitton*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 28:

### [Prada Group debuts two-year ocean literacy program](#)

Italy's Prada Group is enriching a standing partnership in the name of marine preservation.

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### [Puig sets sail as naming partner of inaugural Women's America's Cup](#)

Spanish fashion and fragrance business Puig is gearing up for two major global sailing events.

### [Louis Vuitton welcomes top-ranked tennis player to roster](#)

French fashion house Louis Vuitton is spreading word of a new spokesperson.

### [Bugatti set to expand Molsheim headquarters, workforce](#)

French automaker Bugatti is preparing for a massive expansion in its operations by looking homeward.

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