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NEWS BRIEFS

Prada Group, Puig, Louis Vuitton and Bugatti

June 29, 2023



Spanish tennis star Carlos Alcaraz is Louis Vuitton's newest house ambassador. Image courtesy of Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 28:

Prada Group debuts two-year ocean literacy program

Italy's Prada Group is enriching a standing partnership in the name of marine preservation.



Puig sets sail as naming partner of inaugural Women's America's Cup

Spanish fashion and fragrance business Puig is gearing up for two major global sailing events.

Louis Vuitton welcomes top-ranked tennis player to roster

French fashion house Louis Vuitton is spreading word of a new spokesperson.

Bugatti set to expand Molsheim headquarters, workforce

French automaker Bugatti is preparing for a massive operative expansion.

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