

NEWS BRIEFS

LVMH, Moschino, Mytheresa and IHG

July 5, 2023



Following the French government's commitment to preserving craftsmanship in the country in late May, the parent company of many maisons has come out in support of the decision. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 3:

[LVMH becomes Mtiars d'Art Economic Forum's main partner](#)

French luxury conglomerate LVMH is advocating for the furthering of savoir-faire in its home country.

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[Moschino appoints Esther Yu as ambassador](#)

Italian fashion label Moschino is welcoming a new house representative.

[Mytheresa, Flamingo Estate open exclusive pop-up in East Hampton](#)

Online luxury retailer Mytheresa is further expanding into physical shopping spaces with the help of a partner.

[IHG extends Pride in London participation](#)

Hospitality group InterContinental Hotels Group (IHG) is continuing an inclusive collaboration.

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