

NEWS BRIEFS

## Day's wrap: Luxury and France riots, Louis Vuitton and Mandarin Oriental, De Bethune and Krug

July 5, 2023



*The pop-up store and beach project are set to last through end of season. Image credit: Mandarin Oriental Bodrum*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 5:

### Conflict in France could cost luxury brands in Q3

Per a research note released Tuesday, analysts at Bernstein share that the country's ongoing riots carry the potential to impact future earnings reports.

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### Mandarin Oriental hosts 'LV By The Pool' pop-up

French fashion house Louis Vuitton has tapped hospitality multinational Mandarin Oriental, using its home base in Bodrum, Turkey as the backdrop of a branded takeover.

### De Bethune shows support for Wimbledon contender

Swiss watchmaker De Bethune is backing American tennis player Tommy Paul as he reaches his first Grand Slam semifinal.

### Krug brings culinary expertise to Brazil

LVMH-owned Champagne house Krug is tasking 12 ambassadors with creating a lemon-based dish that pairs well with the brand's bubbly.

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