

RETAIL

Holt Renfrew to house Beyonc-approved exclusives at Toronto flagship

July 6, 2023



Balmain pieces worn by Beyonc during the Renaissance World Tour are among those to be featured in a flagship installation at the Canadian retailer. Image credit: CNW Group/Holt, Renfrew & Co., Limited

By LUXURY DAILY NEWS SERVICE

Canadian department store chain Holt Renfrew is presenting limited-edition wear on the back of a superstar's global concert series.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Celebrating singer-songwriter Beyonc's Renaissance World Tour and its two-night residency at the Rogers Centre in Toronto, Canada's premiere designer fashion, beauty and lifestyle retailer has announced the launch of an exclusive in-store event. Never-before-seen apparel and accessories will soon reach North America via an immersive flagship installation.

"We, at Holt Renfrew are thrilled and honored to be the home to the Renaissance Flagship in Toronto," said Sebastian Picardo, president and CEO of [Holt Renfrew](#), in a statement.

"At Holts, we stand behind empowering self-expression and igniting positive change and we truly believe that the Renaissance Flagship is an incomparable illustration of this spirit," Mr. Picardo said. "We can't wait to welcome all to this unforgettable experience in partnership with one of the greatest icons in entertainment."

Renaissance at Holt Renfrew

Transforming the third floor of the department store's 50 Bloor Street West location, the themed activation comes to concertgoers and department store clients this month.

From July 5 to July 11, the Renaissance Flagship experience spotlights the fashion of Beyonc's critically-acclaimed album, featuring looks from the artist's tour in an offering produced by Parkwood Entertainment.



The Renaissance World Tour Collection arrives at Holt Renfrew on July 5. Image credit: CNW Group/Holt, Renfrew & Co., Limited

Holt Renfrew's partnership with the Renaissance World Tour Collection involves a chromed formation set to house a 21-piece memorabilia edit.

After passing through London with initial success and sold-out styles, items worn by Beyonc will soon reach Holt Renfrew, in addition to a slew of new merchandise which will be made available for purchase.



Renaissance Couture by Beyonc x Balmain. Image credit: CNW Group/Holt, Renfrew & Co., Limited

Having sported a variety of custom units from the label throughout the traveling expedition, French fashion label Balmain remains top of mind on tour and at the Renaissance Flagship experience.

Beyonc x Balmain merch begins at \$325, stretching up to \$600. Select couture creations from the milestone collaboration that debuted in March ([see story](#)) are also to be displayed on-site.

[View this post on Instagram](#)

A post shared by Tiffany & Co. (@tiffanyandco)

Exclusives arrive as Beyonc wraps the European leg of the musical adventure, donning a number of notable garments from local designers such as Dutch creative Iris Van Herpen and brands including Italian fashion house Ferragamo along the way.

The official jewelry sponsor of the event in the continuation of an ongoing agreement ([see story](#)), U.S. jeweler Tiffany & Co. has also outfitted the star on all stops.

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.