

AUTOMAKER

Aston Martin to launch limited-edition anniversary model

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Just 110 of Aston Martin's Valour models will be made available, matching the number of years that the brand has been in business. Image credit: Aston Martin

By LUXURY DAILY NEWS SERVICE

British automaker Aston Martin is ringing in a big year by releasing a retro collectible.

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The brand's latest special-edition launch takes the form of a manual supercar with V12 engine. Matching the number of years that the brand has been in business, just 110 of Aston Martin's special-edition "Valour" vehicles will be made available production will begin next quarter, with deliveries arriving by the end of the year.

"Valour is a celebration of Aston Martin's passion for driving and extraordinary heritage, but it is also emblematic of today's vibrant and revitalized brand," said Lawrence Stroll, executive chairman at [Aston Martin](#), in a statement.

"A modern icon that fuses classic character with contemporary execution, Valour captures the essence of excitement and exclusivity that defines this storied automotive marque," Mr. Stroll said. "A showcase for our world-class design, engineering and manufacturing capabilities, Valour is further proof of Aston Martin's position as the driver's champion and maker of the world's most exciting, exclusive and desirable ultra-luxury high-performance cars."

Creating a contemporary car

Celebrating a milestone ([see story](#)), Aston Martin's front-engined model nods to 1970s and 1980s design styles, reimagining the Aston Martin V8 Vantage and "Muncher" Le Mans racer vehicle and modernizing these motored templates with today's technology.

The new V12-engined Valour offers a bespoke, six-speed manual transmission, Aston Martin's only sports car to feature this type of engine, which comes complete with a manual transmission, furthering exclusivity.

Alongside midcentury detailing, each unit results from the company's manufacturing advances.

From interior textures to exterior hues, the anniversary model is fully customizable

The body structure of the Aston Martin Valour car is equipped with front and rear shear panels, fuel tank bracing and

a rear suspension tower strut brace, enhancing the driver's experience.

The masterpiece is also fitted with a mechanical limited-slip differential, supported by electronic traction and stability controls. Specially-tuned driving modes including Sport, Sport+ and Track offer throttle response, sound character and torque management.

Valour's suspension system features honed adaptive dampers, springs and anti-roll bars, while the wheel's alignment geometry has distinct castor, camber and toe settings.

Other exterior elements include 21-inch forged alloy honeycomb wheels, carbon fiber bodywork and round LED headlights. Inside, a two-seater cockpit and tweed interior detailing add to the appeal.

Clients can choose to customize the front, bonnet, sides or rear of their ride with up to 21 paint colors. Those wanting more options can use Q by Aston Martin, a service that enables additional specifications.

"At Aston Martin, our design is always progressive, but when it comes to celebrating a significant milestone in this instance our 110th birthday - we allow ourselves a little latitude," said Miles Nurnberger, director of design at Aston Martin, in a statement.

"Consequently, Valour is gloriously unapologetic; an old-school brute refined and reimaged through the lens of 2023," Mr. Nurnberger said. "Making a return to a chiseled shape, moving away from the more sculptural forms that define current series production Aston Martin's, with bold details and modern materials root in the present."

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