

SUSTAINABILITY

Yoox Net-A-Porter sponsors 'Fashion Leap for Climate' for second year

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Focused on improving brands' grasp on environmental targets, the trio is sending out 250 invitations to companies around the world to learn on the platform, up 55 from last year. Image credit: Yoox Net-A-Porter

By LUXURY DAILY NEWS SERVICE

Farfetch's Yoox Net-A-Porter and German retailers About You and Zalando are growing a standing partnership.

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Launched in 2022, the digital fashion retailer and its partners have opened educational program **Fashion Leap for Climate** for a second year. Focused on driving awareness regarding environmental targets, the trio will invite 250 other companies around the world to learn on the platform in 2023, up 55 from last year.

"At Yoox Net-A-Porter, we are committed to ambitious goals to lower our impact on the environment," said Alison Loehnis, ad interim CEO of **Yoox Net-A-Porter**, in a statement.

"Our brand partners are the most sought-after in luxury fashion and we take pride in supporting them to navigate this complex topic and reduce our collective carbon footprint," Ms. Loehnis said. "Following promising results from Fashion Leap for Climate's first year, we are thrilled to be launching year two in partnership with About You and Zalando.

"This initiative represents the potential of industrywide collaboration, harnessing a shared ambition to create a more sustainable future for fashion."

Going for green

The Fashion Leap for Climate learning platform, fully funded by the founding threesome, teaches brands skills for setting climate targets in line with current science-based suggestions.

Curated by sustainability consultancy Quantis, materials allow participating brands to learn how to measure greenhouse gas emissions, set environmental targets and submit them to the Science Based Targets initiative (SBTi).

Learning modules comprised of webinars and lessons are carried out over a period of five weeks, wherein partners can engage with sustainability experts and study free of charge.

The course's level of flexibility also increases this time around an eight-week option is now available via a self-direct function offered.

Together with [@aboutyou_com](#) and [@Zalando_Press](#), our learning platform will support brand partners in setting Science Based Targets to reduce greenhouse gas emissions. Learn more: <https://t.co/K8WtpTojxr>

YOOX NET-A-PORTER (@ynap) July 20, 2022

Brands that took part in the program during the first year ([see story](#)) reported an 85 percent increase in their previous understanding of SBTs following completion. All participants reported a willingness to recommend Fashion Leap for Climate to others.

Collaboration is a big draw, with 91 percent of participants highlighting that they valued the opportunities in this regard. More than half of these partners stated that they plan to set SBTs within the next year based on knowledge gathered over the course of the program.

Yoox Net-A-Porter, About You and Zalando are aiming to further optimize the program this year as each party works to reduce its own Scope 3 emissions.

"Since launching this initiative last July, it is very encouraging to see that the first of our partner brands have completed the learning journey and how it has improved their confidence in taking steps towards climate action," said David Schneider, co-CEO of Zalando, in a statement.

"We strongly believe that such partnerships are the driving force of progress and that only through working together a long-lasting impact is possible."

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