

TRAVEL AND HOSPITALITY

Emirates offering on-demand regional charter service

July 13, 2023



Now, customers can venture across the Gulf Cooperation Council (GCC) both within and outside of the company's network. Image credit: Emirates

By LUXURY DAILY NEWS SERVICE

Dubai, U.A.E-based airline **Emirates** is presenting a new option to travelers.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Launching a regional charter service, the on-demand offering grants flexibility and shorter trips for those flying out from Dubai's Al Maktoum International Airport. Now, fans of the airline can venture across the Gulf Cooperation Council (GCC) both within and outside of Emirates's network.

VIP perks and privacy

The charter service includes specialty touches and expedited travel processes.

The Emirates Chauffeur Drive Service takes customers to the airport, where a representative will meet them to assist in the rest of the journey pre-flight, such as minimizing wait times before they get to their plane, namely, the Phenom 100 twin-engine aircraft. The craft will take Emirates fliers to a range of GCC countries.

Quick turnarounds are also available in Saudi Arabia, Bahrain, Oman, Kuwait and points within the United Arab Emirates.

800 cities, 157 partners and endless travel options. Our codeshare and interline partnerships help our customers reach places far beyond our own network. <https://t.co/dIR4dapEkr>
[pic.twitter.com/JRbzOtIKnX](https://t.co/dIR4dapEkr)

Emirates (@emirates) **July 12, 2023**

The plane can hold up to four passengers, subject to prevailing operating conditions. One medium-sized bag, weighing up to 15 kilograms or about 33 pounds and a carry-on handbag are permitted per guest.

Each short-flight traveler can enjoy stocked hampers of light snacks and refreshments, in-flight.

Upon arrival, customers are treated to on-ground escorted arrivals and VIP clearance at customs and immigration, provided by private service partners at the specific terminal. Access to a private lounge is also provided.

Special requests can be made with assigned booking representatives or travel agents.

The brand has been leaning into luxe messaging and offerings as of late. Recently, Emirates dropped a campaign centered on VIP treatment and private options for fliers, teaming up with Spanish actor Penelope Cruz for a colorful slot ([see story](#)).

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.