

NEWS BRIEFS

Day's wrap: Sephora, Selfridges, Burberry and Mercedes-Benz

July 14, 2023



Mercedes-Benz is engaging with consumers based in Hamburg via an interactive 3D billboard. Image credit: Mercedes-Benz

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for July 14:

[SEPHORiA: House of Beauty' live event returns to NYC](#)

LVMH-owned beauty retailer Sephora is bringing back popular programming as the store celebrates 25 years of serving the U.S. market.

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[Selfridges Unlocked grants customers enhanced brand access](#)

British department store Selfridges is introducing a program that offers exclusive perks.

[Burberry buoyed by APAC as Q1 sales dip in Americas](#)

British fashion house Burberry's first quarter earnings reveal an 18 percent increase in customer-driven store revenue.

[Mercedes-Benz platforms interactive billboard in Hamburg](#)

German automaker Mercedes-Benz is placing a futuristic advertisement on display.

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