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COMMERCE

Up 14pc, jewelry maisons carry Richemont's most recent quarter

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For the period ending June 30, 2023, the corporation reported a 14 percent increase in total net sales growth. Image credit: Richemont

By LUXURY DAILY NEWS SERVICE

Swiss luxury conglomerate Richemont is sharing its most recent fiscal results, exhibiting growth across nearly all global regions.



For the period ending June 30, 2023, in what Richemont refers to as Q1, the corporation reported a 14 percent increase in total net sales growth year-over-year at actual rates. Performance was driven by a strong rebound in Asia-Pacific following losses in the Americas Buccellati, Cartier and Van Cleef & Arpels posted the strongest sales of any category, boasting an increase of 24 percent as compared to the same period last year.

Worldwide success

Stabilized by a 32 percent jump in Asia-Pacific revenues, Richemont is seeing constant growth in the remainder of the world, the Americas aside.

Shoppers based in the region slowed spending, causing sales to fall 4 percent y-o-y at actual rates, aligning with recent luxury earnings reports which follow a similar trend (see story).

Despite the slide, Richemont's other markets still managed to net nearly \$6 billion over the three months mentioned.

The Middle East and Africa, Europe and Japan saw sales increases of 12 percent, 10 percent and 6 percent, respectively.

Richemont's retail endeavors saw its biggest progression across distribution channels, increasing by 19 percent overall.

Online purchases staggered slightly, falling by 1 percent from 2022, with boutique interactions taking the lead. Interestingly, direct-to-client sales represented 74 percent of Group totals.

Leading the percentage of sales is retail, representing 68 percent of all revenue. Of that, 74 percent of retail sales were direct-to-client.

Richemont's stable of brands includes Buccellati, Cartier, Jaeger-LeCoultre, Piaget, Vacheron Constantin, Peter

Millar, Chlo and Montblanc, among others.

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