

NONPROFITS

## Gucci announces 2023 Changemakers Impact Fund winners

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GUCCI CHANGEMAKERS



*The Changemakers push slots in under Gucci's greater Equilibrium effort, which seeks to increase inclusion and diversity within the fashion industry and across communities and cities. Image courtesy of Gucci*

By LUXURY DAILY NEWS SERVICE

Italian fashion house **Gucci** is distributing nearly \$1 million in grants, made possible by way of an annual social impact initiative.

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Of the 24 total beneficiaries of this year's Gucci North America Changemakers Impact Fund based in the United States and Canada, 12 organizations will receive a one-year grant for \$50,000, which can be used to create new programs or scale existing initiatives. The remaining 12 scholars the cohort come from diverse backgrounds and are pursuing careers in fashion and design at a variety of undergraduate colleges and universities will each receive an academic scholarship for up to \$20,000.

Giving back

The Changemakers push slots in under Gucci's greater Equilibrium effort, which seeks to increase inclusion and diversity within the fashion industry and across communities and cities.

Split evenly between 12 establishments and 12 scholars, the label's total investment could reach up to \$840,000 this year. Since the initiative's inception, Gucci has doled out more than \$5.5 million for the cause.

Gucci is honored to announce the fourth cohort of talented scholarship recipients through the Gucci Changemakers North America Scholars Program. [pic.twitter.com/AHzp2ZbfPF](https://pic.twitter.com/AHzp2ZbfPF)

Gucci Equilibrium (@ggequilibrium) **July 19, 2023**

Awardees from this round of the Impact Fund hail from institutions such as Kent State University, The University of Southern California and Cornell University, as well as many accredited art and design schools and HBCUs.

Grassroots organizations receiving grants this year include an emerging artist fellowship for Black transgender

individuals in New York City, an at-risk youth program in Philadelphia and Toronto's largest Indigenous youth performance arts program.

Gucci will celebrate the Changemakers initiative's fifth anniversary in the fall, announcing what the house calls its "next chapter."

Luxury has long attempted to fund the industry's future talents. British fashion house Burberry, for instance, established a two-year partnership with creative arts institution The BRIT School earlier this month ([see story](#))

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