

JEWELRY

Tiffany & Co. codesigns limited-edition collection with Beyonc

July 31, 2023



In anticipation of American singer-songwriter Beyonc's new tour, the jeweler is reviving the Tiffany x Beyonc high jewelry line. Image credit: Tiffany and Co.

By LUXURY DAILY NEWS SERVICE

U.S. jeweler **Tiffany & Co.** is showcasing the return of a collection made in partnership with a famed musical artist.

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The jeweler is reviving the Tiffany x Beyonc high jewelry line in a limited-edition and online-exclusive offering. In anticipation of the American singer-songwriter's new Renaissance World Tour, the refresh takes inspiration from its themes while giving back the proceeds of its sales to students in need.

Musical motivation

Previously announced as the exclusive jeweler of the series of performances, Tiffany and Co.'s addition to the collaborative push features three distinct pieces.

Co-designed by Beyonc, the line's items range in price from \$275 to \$700. The lowest-priced product is "The Return to Tiffany x Beyonc Collection Round Tag Pendant in Sterling Silver," showcasing a circular metal piece held by a thin, adjustable chain.

The other two items are both necklaces, with the highest-priced variation being the flagship of the line, complete with a thicker, more prominent chain.

Introducing the Return to Tiffany x Beyonc Collection. 100% of the profits from the sales of the limited-edition collection will be donated to the About Love Scholarship. Available exclusively on <https://t.co/mJbMcdwui2>. Learn more: <https://t.co/XbisscPQy5> #RenaissanceWorldTour pic.twitter.com/bS3QmmEDi8

Tiffany & Co. (@TiffanyAndCo) **July 29, 2023**

The middle-tier option, which costs \$500, differentiates itself with a beaded chain.

Swiss watchmaker Jaquet Droz recently forged a similar musical collaboration, creating a one-of-a-kind timepiece themed around the British rock band The Rolling Stones ([see story](#)).

Those wanting to wear what Queen Bey sports onstage are in luck, as Tiffany and Co. is spotlighting looks from the tour, making them available for purchase on its website.

All of the profits from the collection will be donated to the About Love Scholarship Program, a project awarding students in creative and artistic fields at five Historically Black Colleges and Universities throughout the U.S.

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