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TRAVEL AND HOSPITALITY

## Marriott's Autograph Collection Hotels, Fotografiska to bring photography exhibit to cities worldwide

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Photography unveiled at Fotografiska New York in July will travel to select Autograph Collection Hotels around the globe through the end of the year. Image courtesy of Roy Rochlin/Getty Images for Marriott International

By LUXURY DAILY NEWS SERVICE

Hospitality group Marriott International is venturing into uncharted territory to highlight the connection between travel and cameras, beginning the journey in New York City.



A collaboration between Fotografiska and the conglomerate's Autograph Collection Hotels is providing an international platform to four award-winning photographers, unveiling a project entitled "Impressions" to do so. First showcased in July, the group's prints will soon make their way to select Autograph Collection Hotels properties and Fotografiska museums around the globe, presenting a concept that explores how adventuring and art intertwine.

"Photography has a unique ability to capture emotions, convey stories and effect change, just as travel does," said Jennifer Connell, global brand leader at Autograph Collection Hotels and vice president of distinctive premium brands at Marriott International, in a statement.

"Together with Fotografiska, we're excited to shine a light on the vision, craft, heartfelt design, and unique stories of various Autograph Collection Hotels properties and their communities around the world through the lens of four wildly talented photographers, resulting in an indescribable, lasting impression."

## Leaving a mark

Taking place on July 21, the traveling exhibition's inaugural stop at Fotografiska New York spotlights the work of Norwegian photojournalist Jonas Bendiksen, Spanish photographer Cristina de Middel and American photographers Gregory Halpern and Alessandra Sanguinetti.

On view through the end of the month, each formulated their respective "Impressions" pieces during stays at Autograph Collection Hotels in Berlin, Belize, Oklahoma City and Tokyo.

Short films exploring photography will also be displayed during the activation, which is set to hit a number of the

hospitality hotspot's properties this season.

Fotografiska museums and @AutographHotels present "Impressions," journeys through the lenses of four celebrated photographers in Berlin, San Pedro, Oklahoma City & Tokyo. Opening July 21 at @FotografiskaNY. To learn more, visit https://t.co/la8jkaWwiv.pic.twitter.com/GUQ24K4oCd

Autograph Collection (@autographhotels) July 11, 2023

Locally, Autograph Collection names based across U.S. states South Carolina and Maine included will carry the works of art through the end of the year. Other regions receiving the traveling exhibition include London, U.K. and Nanjing, China, as well as two Fotografiska spaces in Berlin and Shanghai, both opening in the coming months.

Guests of Autograph Collection Hotels will receive exclusive "Impressions" offerings including free admission, half-price museum tickets and priority reservations at museum restaurants and bars, including Fotografiska's Vernika and newly-debuted Chapel Bar.

Worldwide, Marriott's subbrand is giving guests checking into select properties complimentary access to Lomography 35 mm film cameras and rolls, alongside instructional content starring the collaboration's four featured creatives.

The bespoke approach works to continue a legacy of service that was expanded just a few years back (see story).

"The connection between travel and photography is timeless, and why this collaboration with Autograph Collection Hotels has been a spot-on inaugural global partnership initiative," said Karolina Dmowska, global vice president of business development and partnerships at Fotografiska, in a statement.

"Impressions is a special project in showing the individuality of both inspiration and of the approaches that artists take to manifest their creative visions into being."

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