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JEWELRY

Tiffany & Co. debuts limited-edition toolbox with artist Daniel Arsham

August 14, 2023



The partnership's latest addition, a sterling silver toolbox, debuted on the brand's digital platforms today. Image credit: Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. is reveling in an activation centered on the house's archives.



The company is highlighting a limited-edition launch procured on behalf of an ongoing engagement with American artist Daniel Arsham. Now, in the midst of its latest Lock collection push, Tiffany & Co. is once again tapping the expert's vision, sharing one such resulting creation across its digital platforms.

Tiffany & Co. x Arsham Studio

The partnership's latest addition, a sterling silver toolbox, arrived on fans' social feeds for the first time this week.

A total of five items are shown encased in an interior lined with Tiffany blue vegan nubuck in the newly-released video. The one-of-one set involves various instruments including a ruler, pen, tape measure and carabiners, each handcrafted by company artisans.

Mr. Arsham's blueprint aside, the execution additionally highlights the talents of Tiffany & Co.'s silversmiths, who manufacture approximately 60 percent of the brand's jewelry in facilities across New York, Kentucky and Rhode Island.

For Daniel Arsham, The Tiffany Archives were a reminder of the artisanal objects our House has created. Combining form and function, the House has remained a proponent of living with luxury every day. Inspired by this, he created a sterling silver toolbox: https://t.co/mTZMCkAUEcpic.twitter.com/zdiSmqJXbx

Tiffany & Co. (@TiffanyAndCo) August 14, 2023

Toolkit imagery was initially introduced to the public in an exclusive from global fashion and lifestyle media outlet *HighSnobiety*, pushed live in April 2023.

This week, Tiffany & Co. continues its attempts to appeal to those interested in "living with luxury every day," today pairing digital content with the delivery, resurfacing the project conceived alongside its co-conspirator.

Based in New York City, Mr. Arsham began launching exclusive products emblematic of Tiffany & Co.'s dedication to craftsmanship in 2021, dropping a Bronze Eroded Tiffany Blue Box, an artistic expression that housed a limited-edition Tiffany Knot bangle in 18k white gold with tsavorites and diamonds.



A post shared by ARSHAM STUDIO (@danielarsham)

"With much of my work, especially the editions, the packaging and enclosure that holds the actual item, in this case, the bracelet, becomes part of the experience in some way," said Mr. Arsham, in a statement.

"There's this symbolic layering that happens as you open it."

The LVMH-owned entity followed up twice more, backing a special-edition Tiffany & Co. x Daniel Arsham x Wilson basketball, priced at \$575, in February of last year for the National Basketball Association's All-Star Weekend event, preceding the November 2022 revival of Mr. Arsham's bronze design format.



A November 2022 Tiffany & Co. x Arsham Studio installment transformed the brand's treasured padlock motifinto a limited series of 99 bronze sculptures. Image credit: Tiffany & Co.

This time around, the duo applied the interdisciplinary's signature "Future Relics" aesthetic according to the company, "the artist recontextualizes objects through the lens of an imagined future to create tension in time using the technique" to a new medium.

Touting a retail price of \$59,000, the latter Tiffany & Co. x Arsham Studio installment transformed the brand's treasured padlock motif into a limited series of 99 bronze sculptures with 18-karat white gold Tiffany Lock bracelets embedded inside.

Consumers wanting to view the iterations in person are welcome to visit The Landmark, Tiffany & Co.'s recently-unveiled Fifth Avenue flagship in New York City (see story), wherein a number of the artworks remain on display.

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