

FOOD AND BEVERAGE

## Lalique, Waldorf Astoria Beverly Hills launch limited-time tasting activation

August 16, 2023



*An immersive crossover activation between the brand and hospitality leader melds crystal craftsmanship, winery fruits and culinary expertise. Image courtesy of Lalique*

By LUXURY DAILY NEWS SERVICE

French lifestyle brand Lalique is teaming up with The Waldorf Astoria Beverly Hills to host a high-end experience involving wine flights and savory sweets.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

An immersive crossover activation between the brand and hospitality leader brings together Lalique's crystal craftsmanship, aged options from French winery Vignobles Silvio Denz and the culinary expertise of the Waldorf Astoria Beverly Hills team. Accepting reservations through the end of October 2023, the limited-time program prominently features Lalique products, giving guests the opportunity to indulge in gourmet chocolates meticulously paired by the partners.

"We're pleased to continue our work with the team at Waldorf Astoria Beverly Hills and see this project come to fruition," said James Mun, president and CEO of [Lalique North America](#), in a statement.

"The partnership exemplifies Lalique's extensive knowledge and experience within the hospitality space, and we're excited to host admirers of the brand, old and new, to immerse themselves in the world of Lalique."

International indulgence

Designed by interior stylist Lawren Howell and Los Angeles' ISA ISA floral studio, The Waldorf Astoria Beverly Hills has transformed its grounds to house the event.

Inspired by the Bordeaux region of France, the space is adorned with Lalique's pieces, including [Cactus tables](#), [Languedoc vases](#) and [Champs-Élysées bowls](#), embracing elegance against a backdrop of white oak flooring and chinoiserie motifs.

Stationed within the five-star hotel's Lobby Lounge, the endeavor aims to provide an unmatched experience for the discerning clientele that seek a fusion of refined flavors and opulent surroundings.

A curated arrangement of glasses from the crystal label's "100 Points Collection," procured alongside world-renowned wine critic James Suckling, allows guests to appreciate the full profile and body of reds, whites and ross.



*Culinary director Steve Benjamin leads cuisine creation at the Waldorf Astoria in Beverly Hills. Image courtesy of Lalique*

Served in Lalique's 100 Points universal glass, Maisons Roses de Lafaurie 2021 joins a strawberry chocolate ganache made with a rosé wine jelly filling, while a duo of Chteau Pby-Faugres 2012 served in Lalique's 100 Points Bordeaux glass is paired with a 66 percent dark chocolate and raspberry ganache made with a red wine jelly filling.

Lastly, visitors can sip on Chteau Lafaurie-Peyraguey 2012, made available in Lalique's 100 Points Champagne glass and paired with a white chocolate ganache with a yuzu infusion to create a refreshing essence and a white wine jelly filling.

Culinary director Steve Benjamin and executive pastry chef Mathias Boirie, who helm the award-winning Waldorf Astoria Beverly Hills team, planned the pop-up in collaboration with the Vignobles Silvio Denz of Saint-milion, France the private vineyard is owned by the Lalique Group.

At its core, the pairing-centric edition embodies a tried-and-true promotional tactic for the crystal pioneer, frequently and strategically engaging fans of top-tier lodgings to boost its product line ([see story](#)).

Lalique & Vignobles Silvio Denz Wine and Chocolate Tasting Room reservations can be made by email, at [EspeletteBevHills@waldorfastoria.com](mailto:EspeletteBevHills@waldorfastoria.com), or by phone, at 310-860-4020.

"Our team is excited to unveil this stunning new space, paired with such a delectable tasting program," said Mr. Benjamin, in a statement.

"Hotel guests and locals alike will enjoy French wines perfectly paired with sweet treats freshly prepared by our world-class pastry team," he said. "There is a natural synergy as we continue building upon our longstanding partnership with Lalique, which can be seen in various places throughout the hotel including the main entrance door handles and crystal paneling in the Lobby Lounge Bar."

---

© 2023 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.