

AUTOMOTIVE

Bentley launches limited-edition electric series

August 18, 2023



Production is expected to begin in the second quarter of 2024 and will be limited to 99 first-edition cars. Image credit: Bentley

By LUXURY DAILY NEWS SERVICE

British automaker **Bentley** is bringing back a vintage model.

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In partnership with English manufacturer The Little Car Company, the brand is reviving the Blower, originally produced in 1929. A new electric reimagination pays tribute to the fastest car of its time.

Historical heritage

Shown off at Monterey Car Week, Bentley is positioning the yet-to-be-produced car as a piece of history.

Compared to its early 20th-century namesake, the Blower Jnr remake measures out at 85 percent of the original model. The two-seater contains a tandem system that allows for dual occupancy, with space for luggage as well.

Kicking off [#MontereyCarWeek](#) 2023 in style with the past meeting the present.

The [#Bentley](#) Blower Jnr is more than a car, it's an opportunity to own a piece of history. This 85% scale, reimagination of the iconic 1929 Bentley Blower exudes power and luxury while embracing pic.twitter.com/VQA7sngWAR

Bentley Motors (@BentleyMotors) [August 18, 2023](#)

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Aesthetically, the rare release is modeled after Bentley's Team Car No. 2, an iconic fixture of early-20th-century racing.

The automobile is entirely handcrafted with the same materials as its predecessor, utilizing a matching paint color, "Blower Green." The unit features the Union Jack flag on each side, adorned with an engraved and numbered "1 of 99" plaque.

A smaller vehicle comes with some drawbacks, such as an expected battery range of 65 miles and a top speed of 45 mph. The Blower Jnr will be fully road legal in the U.S., U.K. and across the EU

Similarly, French automaker Bugatti also recently spotlighted heritage, unveiling a custom Chiron model using art to represent its history ([see story](#)).

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