

TRAVEL AND HOSPITALITY

Kimpton's Miami properties partner with Glamsquad to pamper guests

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Perks will help guests transition from daytime beach excursions to evenings out in Miami. Image courtesy of Kimpton Hotels

By LUXURY DAILY NEWS SERVICE

InterContinental Hotels Group's [Kimpton Hotels & Restaurants](#) is teaming up with a popular on-demand beauty app.

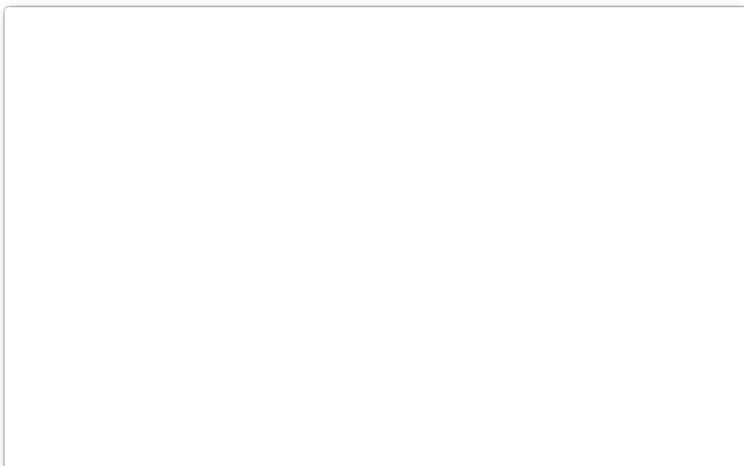
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Launched this month, the brand's Miami locations are offering guests a new amenity created in partnership with remote salon services provider Glamsquad. Those staying at the Kimpton Hotel Palomar South Beach, Kimpton EPIC Hotel, Kimpton Angler's Hotel and Kimpton Surfcomber Hotel can enjoy transformative cosmetic experiences from the comfort of their own rooms thanks to the "Aprs Beach Blowouts" program.

Quick-turn treatments

From manicured makeovers to blowouts and beyond, the company expects the perks to help guests transition from daytime beach excursions to evenings out in Miami.

Glamsquad has offered its expertise to celebrities and civilians for about a decade now. The engagement ensures that the Kimpton community gains access to this know-how, benefiting from the convenience of a personalized approach.



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A post shared by Glamsquad (@glamsquad)

Glamsquad is granting its new customers \$25 off any bookings confirmed during their stay while existing clients of the service will receive a \$15 discount on these in-room reservations.

Kimpton Hotel Palomar South Beach is going a step further for guests by presenting the "Aprs Beach Bash" package.

Guests at this location not only benefit from the aforementioned perks but also get discounted treatments for two booked by Glamsquad's VIP concierge, a complimentary wine bottle, a curated "getting ready" playlist and a \$25 Uber credit to put toward enjoying the city's vibrant nightlife scene.

The services join a slate of existing wellness programs at Kimpton Hotel Palomar South Beach [Wellness Concierge](#), [Palomar Plunge Club](#) and [Balcony Bartender](#) are all available on the premises, reflective of the company's at-large hospitality philosophy ([see story](#)).

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