

NONPROFITS

Supporting Harvard-affiliated music program, Dior debuts exclusive uniform designs

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The result of design conversations between men's creative director Kim Jones and Mr. Mills, garments reflect a reinterpretation of Ivy League codes. Image credit: Dior

By LUXURY DAILY NEWS SERVICE

French fashion house **Dior** is dressing budding talent.

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The brand is delivering designer uniforms to participants of **No Label Academy**, a tuition-free music business seminar for BIPOC students hosted at Harvard University and executed in partnership with American rapper Jason Mills, better known as "IDK." According to LVMH, the collaboration links a love of art with a desire to foster inclusivity, both within and outside of the office.

"The purpose of this project is not only to support No Label Academy students with a uniform/casual wear, but also to show that underrepresented communities belong at Harvard and other Ivy League schools," said Mr. Mills, in a statement.

"This will bring us one step closer to breaking the barriers that people of color face when considering an Ivy League education."

Breaking barriers

The result of a design process led by men's creative director Kim Jones and Mr. Mills, the garments reflect a reinterpretation of traditional Ivy League codes.

The casual wear makes use of burgundy, navy blue and cream, three tones emblematic of Harvard University. The full look, comprised of a sweatshirt, a pair of chino pants and Dior Explorer moccasins, aims to capture a preppy spirit.

While basic in nature, the clothing is not plain. Tops made from Sea Island cotton round out the assortment, and feature either the CD Diamond insignia or Dior Oblique graphic.

Dior's creations will outfit the 25 students selected to take part in the educational program forged by American

nonprofit No Label Live, founded by two Harvard University alumna.



The casual looks make use of the prestigious Ivy League institution's colors. Image credit: Dior

Hosted on Harvard University's Massachusetts campus from Aug. 21 on, the 10-day course will cover many facets of the music industry, promoting inclusivity, accessibility and equity all the while.

Dior's parent company, LVMH, states that it has a "profound commitment to fostering an inclusive culture that encompasses all diversities," placing its intentions in line with that of its partners.

Italian fashion house Gucci recently made strides in the same realm, donating nearly \$1 million in total to a variety of causes supporting social change as part of its Changemakers initiative ([see story](#)).

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