

SUSTAINABILITY

Fashionphile becomes B Corp certified

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Fashionphile joins a small list of luxury brands with the accreditation. Image credit: Fashionphile

By LUXURY DAILY NEWS SERVICE

Secondhand luxury seller Fashionphile has reached an environmental efficiency milestone.

The company has gained B Corp Certification, a mark that signifies that it meets the highest standards of verified social and sustainable performance, public transparency and legal accountability. Founded in 1999, the business joins accredited ranks alongside very few contemporary fashion companies, including a mission to continue making good on the Fashionphile commitment to extend the life-cycle of the products it sells as part of the announcement.

"We are honored to receive B Corp certification and to join a highly-selective community of like-minded businesses committed to creating positive environmental and social impact," said Sarah Davis, founder and president of [Fashionphile](#), in a statement.

"At Fashionhile, circularity is a main pillar and our focus is to reduce, reuse, restore, refurbish, recycle and repair," Ms. Davis said. "While the Fashionphile model is a circular one, obtaining the B Corp designation demands much more.

"This certification is a testament to our dedication and reinforces our mission to make fashion more sustainable."

Certifiable sustainability

The resale platform traces receipt of the credential to the success of several ESG initiatives implemented by its team including enforcing in-house recycling programs, using low-density LPDE plastic, using recycled materials in all packaging and moving to a hybrid work model to produce less waste.

In September 2021, Fashionphile constructed a solar panel array on the roof of its global headquarters in Carlsbad, California which has since generated over 140,000 kWh of electricity.

For over 20 years, we have been committed to accessibility, circularity, and cultivating lasting impact through fashion resale. As a [@BCorporation](#), we are thrilled to be a part of this global community making business a force for good.

Learn More: <https://t.co/1nJJGAz6v4> pic.twitter.com/UIhcEfuRKp

FASHIONPHILE (@fashionphile) August 30, 2023

Despite the more than 7000 businesses around the globe since the certification's accrediting body, global nonprofit B Lab, was formed in 2006, the circular operation now sits among very few luxury entities that have been granted the title ([see story](#)).

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