

AUTOMOTIVE

## 'Porsche Esports Challenge USA' announces 2023 finalists

August 31, 2023



More than 36,000 gamers from across the U.S. took part in the qualifying rounds. Image credit: Porsche

By LUXURY DAILY NEWS SERVICE

German automaker Porsche is posting the top competitors in its latest gaming competition.

Sixteen gamers from across the United States have been announced as finalists for the 2023 Porsche Esports Challenge USA, which sees the players compete in the "Gran Turismo 7" video game. Set to hit the digital track on Sept. 30, competitors in the Grand Final will race for their share of a \$30,000 prize pool.

"These talented gamers have proven their skills and dedication, earning their spot in the upcoming finals," said Ayesha Coker, vice president of marketing at [Porsche Cars North America](#), in a statement.

"We can't wait to welcome and cheer them on at the largest gathering of Porsche fans in the world."

Fierce competition

From June to July, more than 36,000 gamers from across the U.S. competed to reach the top spot in the video game, which is exclusive to the PlayStation 5 console.

These qualifying rounds were held both in-game and in-person at the Porsche Experience Centers in Atlanta and Los Angeles, among several other prominent American cities. The youngest of this year's ultimate competitors is 18 years old, with the oldest being 38.

Thank you to everyone who participated in the 2023 Porsche Esports Challenge USA qualifiers, both in person and online. We look forward to seeing our 16 finalists at [#RennsportReunion7](#) for the Grand Final at the Bose Esports Arena! [pic.twitter.com/Fy6kuS02kA](https://pic.twitter.com/Fy6kuS02kA)

Porsche (@Porsche) [August 4, 2023](#)

Included in the list of 16 finalists is the winner of the inaugural 2022 edition, Randall Haywood, as well as Andrew McCabe and Dean Helt, two runners-up from previous entries.

Alongside the \$30,000 prize pool, other goodies and experiences are up for grabs, with the crown jewels being "TAG

Heuer Connected Calibre E4 Porsche Edition Watches" gifted to those who finish in the top three spots; the timepiece retails for \$2,750.

The 2023 Grand Final will take place at California's Bose Esports Arena in the WeatherTech Raceway Laguna Seca during Rennsport Reunion 7, the world's largest gathering of Porsche fans.

The track was recently involved in this year's Monterey Car Week festivities, which included activations from Porsche, British automaker Bentley Motors and Italian automaker Lamborghini, among many others ([see story](#)).

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