

FRAGRANCE AND PERSONAL CARE

## Diptyque launches refillable candle collection in brand first

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*As Diptyque approaches its 60th year in business, the olfactory operation is drafting a new chapter with a five-scent collection. Image credit: Diptyque*

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By LUXURY DAILY NEWS SERVICE

French fragrance brand **Diptyque** is redefining luxury with an innovative product line.

The label is launching its first refillable candle collection, splitting "Les Mondes de Diptyque" into five premium scents inspired by "little-known" regional gems. Available now online and in-store, the sustainable introductions merge travel and interiors, offering the maison a bolstered presence in the home market.

### Lighting up

As Diptyque approaches its 60th year in business, the olfactory operation is drafting a new chapter.

Made in Europe, with casings molded in the shape of an oval, "recalling the outline that symbolizes the Maison" says Diptyque, each of the collection's units is contained in a tiered, glass-blown holder devised by Italian designer Cristina Celestino.

Its contents were developed by the company's longtime perfumer Olivia Giacobetti, responsible for the formulations backing Diptyque's inaugural address.

Accessories such as scented matches and gold snuffers also accompany the release.

*Diptyque is launching a total of five scents inspired by regional gems*

Comprised of moss, bark and lichen-based aromas reminiscent of Japan, Diptyque's first variant, "Temple des Mousses," aims to bring its buyer into the serene domain of a zen garden.

Next up is "Nymphes Merveilles." With notes of orange blossom, jasmine and iris, the scent bids to evoke the enchanted grounds of Milan's Villa Borromeo Visconti, a 16th-century rural palace and park.



*Manufactured to last around 60 hours, candles retail for \$285; replacement pods are priced at \$123. Image credit: Diptyque*

"La Valle du Temps" sports a blend of mat, jasmine and white tea in a quest to transport takers to Jingdezhen, China's plantation fields, while "La Fort Rve" goes for a tropical vibe, containing the attars of ylang-ylang, jasmine and vanilla, conceived from the sights and smells of Las Pozas, a setup of sculptures amid forested terrain in Mexico.

At the end of the journey is "Terres Blondes," for the "Golden Lands" of Mesa Verde, Colorado. The scent contains hints of red cedar, burnt earth and wheat bran, presenting visions of the American West ([see story](#)).

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