

FOOD AND BEVERAGE

The Macallan House opens in Singapore

September 20, 2023



The 3,000-square-foot space offers bar-side cocktails, bottle engraving services and more. Image credit: The Macallan

By LUXURY DAILY NEWS SERVICE

Scottish whisky maker **The Macallan** is introducing the first edition of a new experiential retail concept.

Located at Raffles Singapore, The Macallan House pays tribute to the brand's Speyside estate stationed many miles away, the 3,000-square-foot space remains connected to natural landscapes while offering bar-side cocktails, bottle engraving services and more. Nestled within the luxury hotel, the consumer-facing hub allows audiences to dive into its world of spirits and enjoy custom perks along the way.

Whisky investment

Guided by the six brand pillars that frame the experience "Spiritual Home," "Curiously Small Stills," "Finest Cut," "Exceptional Oak Casks," "Natural Color" and "Peerless Spirit" The Macallan House Singapore features the design work of British architect Jamie Fobert.

Within its modern interior, visitors can learn more about The Macallan's Estate, where the company's single malt collections are produced in Scotland. Nods to the whisky maker's relationship with nature appear throughout.



The Macallan's newest space is closed on public holidays, but is otherwise open every day. Image credit: The Macallan

One such example is the all-new Macallan Bar, set to serve a range of single malts a few days each week.

The bar's design homages the sherry-seasoned oak casks and chalky soils of Jerez la Frontera that make the company's distinctive whisky possible, its architecture mirroring the wave shape of The Macallan's distillery roof in Scotland ([see story](#)).

The liquor label has commissioned two talents based in the region to create bespoke sculptural pieces for the project.

Architect Nathan Young, who heads his own architect multidisciplinary consultancy specializing in industrial and interior design, graphics and more, delivered art pieces made from onyx, each mimicking the rippling River Spey of The Macallan's home country.

Singaporean textile artist Tiffany Loy crafted a mural using a weaving technique in an attempt to capture the company's commitment to natural color.



Many elements of biophilic design are found throughout The Macallan House, suggesting the waves of the River Spey. Image credit: The Macallan

Besides the bespoke additions, gift wrapping and bottle engraving services are available on-site. The location will also activate around select observances.

Through Sept. 30, those who order a dram of Sherry Oak during The Macallan's Mid-Autumn Festival celebration will

receive a complimentary limited-edition Raffles Hotel snow-skin mooncake, infused with a 12-year-old aged whisky.

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