

HOME FURNISHINGS

Kohler, creative director Samuel Ross unveil new faucet design

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The fixtures producer is revealing a limited-edition creation at this year's "Design Miami/ 2023" fair. Image credit: Kohler

By LUXURY DAILY NEWS SERVICE

Fixtures maker Kohler is revealing a limited-edition creation ahead of this year's "Design Miami/ 2023" fair from Dec. 6 - 10, 2023.

In celebration of a multi-year partnership agreement with British designer Samuel Ross's studio "SR_A," the brand and the artist are unveiling the new "Kohler x SR_A Formation 01" faucet, which will be on display at the company's event booth. Released in Haptic Orange, an homage to a 1967 Kohler bathroom line launch titled "Tiger Lily," the product's heritage and modern look come together to capture 150 years of color history.

"Throughout our history, we have operated on the leading edge of innovation, creativity, and bold leadership attributes that align with the approach of Samuel and SR_A," said David Kohler, chair and CEO of [Kohler](#), in a statement.

"The Kohler x SR_A Formation 01 faucet is the first tangible execution in our partnership and an experience unlike anything we have seen in the industry," Mr. Kohler said. "The breakthrough ideas shared in our collaboration help drive our industry leadership forward and challenge us to expand our perspectives of product and process."

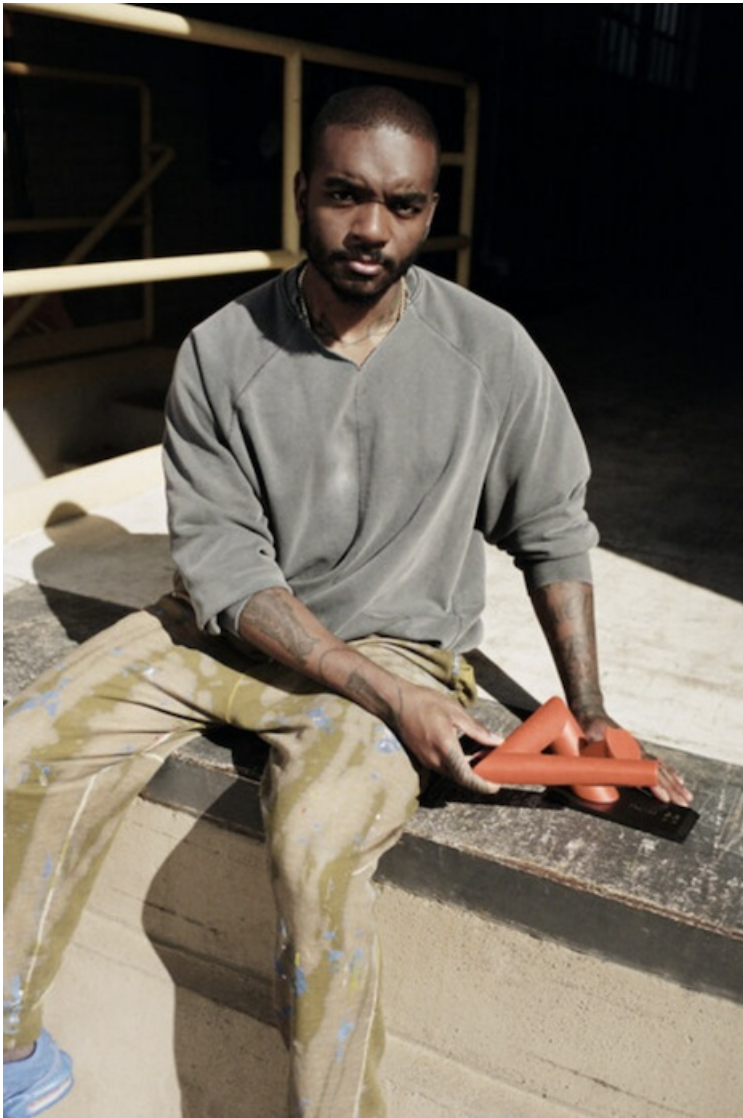
After hue

Though Kohler x SR_A Formation 01 offers a nod to the past, the bold angles and overall appearance of the faucet place it among contemporary peers.

According to the brand, the apparatus was cast as one singular object, challenging the traditional finish plating processes and establishing "new expectations for the ritual of water."

Formed from Neolast, the faucet's material is a Kohler exclusive and allows for, among other properties, the application of highly saturated colors ([see story](#)).

In a move that captures the spirit of industrialism for which Mr. Ross's studio stands, the creation is mounted on an escutcheon plate of Kohler's classic cast iron.



Mr. Ross's collaboration with Kohler is both forward-looking and referential. Image credit: Kohler

Aesthetics aside, SR_A Formation 01's sharp angles enable users to control for conditions such as pressure and flow.

Ahead of the debut, the public can visit sra.kohler.com to experience the faucet through an augmented reality filter that shows what the item will look like in their own homes. At the same site, customers will be able to buy the drop themselves in December 2023.

Additional details concerning the new partnership are forthcoming.

"We engage with faucets daily, developing a perspective on this act is a generational contribution to a form and function study, related to developing new expectations for water solutions for future generations," said Mr. Ross, in a statement.

"The faucet created in collaboration with Kohler brings together the signatures of our industrial design studio SR_A: an intentionally abstract, reductive use of form and color, at times minimal and arresting in application," he said. "The object's high visibility links back to the collective view we have within the design studio's philosophy, experimentation, tied to hyper-visual communication we focus on future design perspectives and solutions that invite questioning and critique.

"This often involves deconstructing familiar objects and forms."