

COMMERCE

Canada Goose makes board changes, names new CTO

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The trio of new appointments is set to help the label continue its ascent. Image credit: Shutterstock

By LUXURY DAILY NEWS SERVICE

Outdoor clothing company Canada Goose is announcing that a few new talents will join the operation.

Effective immediately, Gary Saage, former group CFO of Swiss luxury conglomerate Richemont, and Jennifer Davis, a partner at American financial services company Bain Capital, have been appointed to the brand's board of directors; Marjan Anwar Khan will also take over as Canada Goose's new chief technology officer. Ms. Davis replaces Josh Bekenstein, co-chairman of Bain Capital, following his resignation from the board.

"As Canada Goose embarks on a new chapter of global growth, I couldn't be more pleased to welcome Gary and Jennifer to the Board and Marjan to the role of CTO," said Dani Reiss, chairman and CEO of [Canada Goose](#), in a statement.

"I'd also like to take this opportunity to thank Josh for his outstanding service, leadership and contributions to Canada Goose since I met him in 2013," Mr. Reiss said. "Josh remains an incredible mentor and good friend."

"Our newest board members will draw on their extensive knowledge and expertise in finance, luxury and retail to help our team to continue to execute against our strategic growth pillars, while Marjan will lead our technology transformation."

Looking forward

The new appointments are set to help the label continue its ascent.

Over the last 35 years, Mr. Saage has amassed an extensive wealth of experience in the luxury industry, with roles at firms ranging from Cartier to Alfred Dunhill and most recently at Richemont where he is currently nominated for Board.

Ms. Davis is equipped with nearly 25 years of knowledge from work in investment banking, holding a variety of titles during her two decades with Goldman Sachs before onboarding at Bain Capital last year.

Shot throughout the epic landscapes of New Mexico, Annie Leibovitz captures the driving forces behind Sheila Atim, Kimberly Newell and Sophie Darlington.

Discover more in our FW23 campaign: <https://t.co/e1qvk58uXR>

Photography: Annie Leibovitz <pic.twitter.com/H110SozvoX>

Canada Goose (@canadagoose) [September 25, 2023](#)

"It's truly a privilege to become a board member for Canada Goose, a brand that I've respected for a long time for its authenticity, unmatched product and commitment to sustainability," said Ms. Davis, in a statement.

"I was proud to have worked on Canada Goose's IPO in 2017, and I'm thrilled to be able to work even more closely with the talented leadership team to contribute to driving business acceleration and growth in the global luxury market."

Ms. Khan has nearly 25 years of experience in the field of technology, recently serving in senior positions at Deloitte and Tim Horton's before moving up to the coffee chain's parent company Restaurant Brands International, leading via multiple VP roles.

She will overlook Canada's Goose's "technological evolution," which includes implementing artificial intelligence a hot topic across luxury ([see story](#)) into daily operations

"I'm very excited to join the Canada Goose team and help lead the brand on its digital transformation journey," said Ms. Khan, in a statement.

"I've always admired Canada Goose, truly one of Canada's most well-known and beloved brands, as they have brought more of Canada to the world," she said. "I look forward to contributing to the company's next phase of innovation and to see how far we can push the boundaries of technological capability and design in the evolving retail industry."

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